

Downtown Madison Christmas Magic Christmas Tree Decorating Contest

Would you like a wonderful opportunity to help create a beautiful and festive environment in our downtown? Whether you use the tree to express your creativity or promote your business, group, organization or bring awareness, it is a wonderful way to add charm to the holidays. The Christmas Trees will be displayed along Main Street in beautiful Historic Downtown Madison.

Registration Deadline: November 23, 2016

Entry Fee for Profit Business/Organization: \$150.00

Entry Fee for Non-Profit: \$75.00

Check made payable to: City of Madison.

On your check memo line, please write "Tree Decorating Contest"

Payment can be mailed along with the Registration/ Waiver of Liability Form to:

The City of Madison
Attn: Gayle Milam
8324 Old Madison Pike
Madison, AL 35758

Trees will be available for decorating on November 29, 2016. All trees must be decorated no later than noon, Friday, December 2, 2016. The official lighting of all trees will take place on Friday, December 2, 2016, following the Children's Lantern Parade (approximately 6:00 pm)

Award Categories will be:

Most Creative
Most Whimsical
Most Sophisticated
People's Choice*
Mayor's Choice
Honorable Mention

Award winners will be announced at the Gazebo on Village Green, following the Annual Madison Christmas Parade, December 10, 2016. The public can vote for the People's Choice Award by visiting the Christmas Magic in Downtown Madison Facebook page or by stopping in at any of the businesses in Downtown Madison (Main Street) December 5 – 5:00 pm December 9, 2016.

The number of trees available is limited so please reserve your tree early!

For questions or additional information, contact Gayle Milam at (256)772-2557 or

gayle.milam@madisonal.gov

Contest Rules

- Trees will be outside therefore all lightning and decorations must be weather proof and intended for outdoor use. No glass ornaments or decorations (other than strands of lights).
- Trees will be placed in assigned locations along Main Street.
- No candles or other flammable items may be used.
- The City of Madison is not responsible for any damage or loss to any decorations at any time before, during or after the Christmas events. Participants agree to check on decorations/tree and make repairs as needed.
- Participants agree to display and maintain their Christmas decorations through December 31, 2016. All decorations must be removed by the participants) no later than January 7, 2017.
- Winners, participants and/or images from the contest may be posted on the Madison City Website, Facebook Page and/or otherwise used in publicity or promotional materials concerning the Madison Christmas events.

Each entry will be provided:

1. One 6 foot live, cut tree
2. Electrical outlet to power lights/decorations
3. A recognition banner naming the Sponsor (if decorator is different, decorator name will be added)

Each Participant will provide and attach:

1. All lighting on and/or around the tree.
2. Extension Cord(s) to power lights (please label) – **Minimum length 25'**
3. All Decorations on and/or around the tree (decorations will need to be secured on trees to withstand weather – zip ties are highly recommended).

Registration/Liability Waiver Form

Contact Name: _____

Tree Sponsored By: _____

Information for Signage: (Sponsored by ABC Co, Decorated by XYZ Organization or Sponsored and Decorated by ABC)

Address: _____

Phone number: _____ Alternate phone number: _____

Email address: _____

Signature: _____

Your entry will be confirmed by email or phone upon receipt of this completed form along with the registration fee. We look forward to displaying your tree and sharing the Christmas spirit with our residents.