

FRAMEWORK & GROWTH PLANS

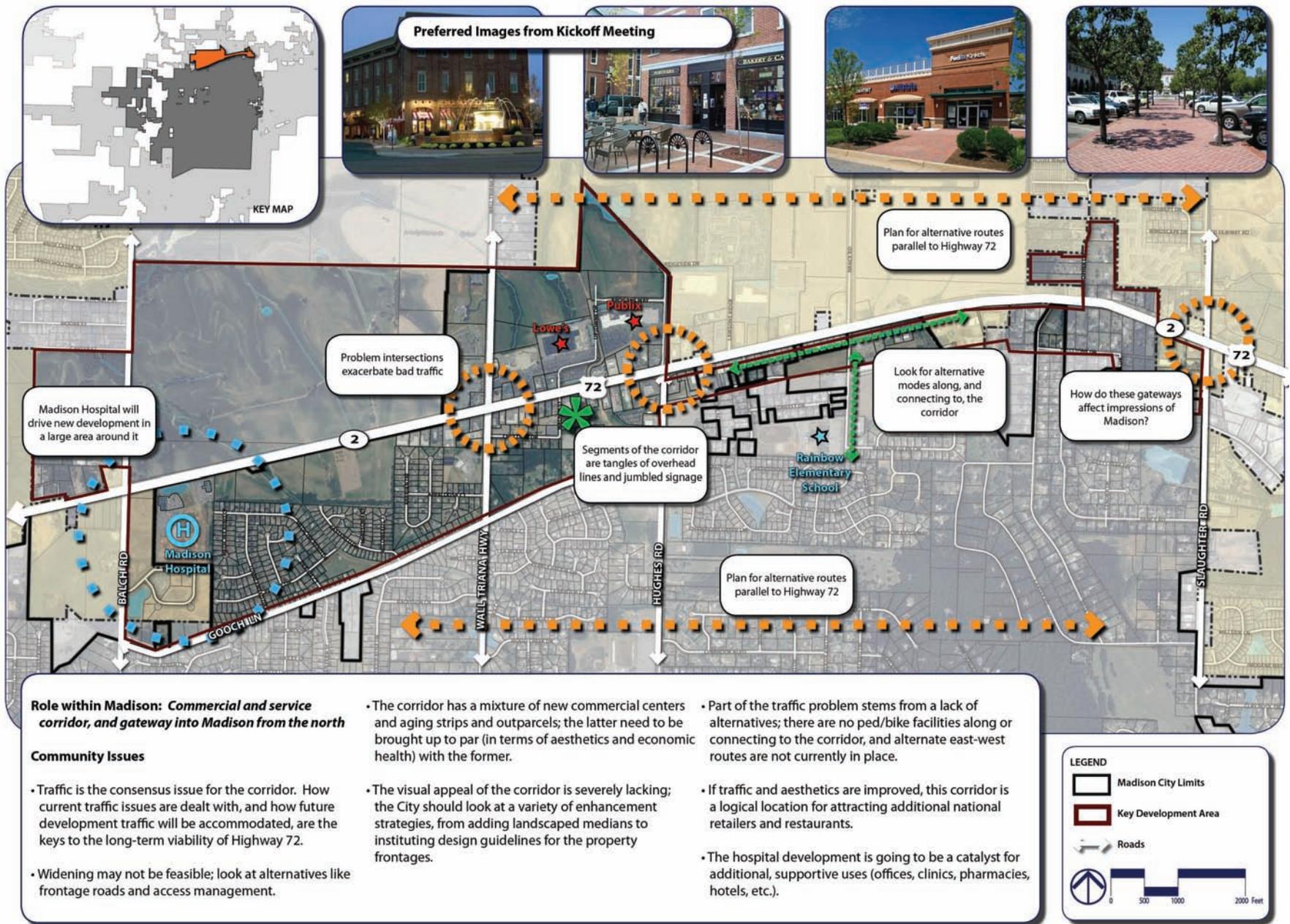
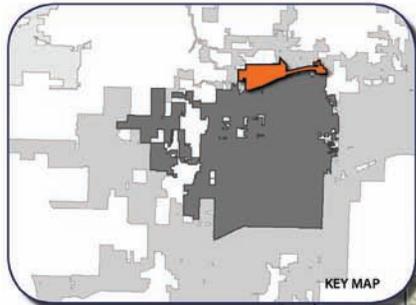


Figure 2.25 - Highway 72 Framework Plan

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Most popular images

50% want to see more sidewalks along and connecting to the corridor

77% want "Sit-down" restaurants and 47% want "Big-box retailers along Highway 72

47% want to see multi-use paths/trails



Least popular images

53% of the respondents live in the City of Madison

"Two words: "Architectural Standards." Madison does not appear to have any, and nowhere is this more evident than on Hwy 72..."

"This is the most used area for most of Madison on weekends. Need "back road" to get around..."

"Cleaned up in appearance, including everything from landscaping to standardization in buildings and signage"

"Highway 72 currently is visually unappealing and a traffic nightmare."

"...Traffic is too heavy. I try to avoid travelling along 72 if at all possible."

"A reduction in stoplights along the road. I see no reason for an entrance to the new Kroger directly to US 72. A widening of Jeff Road to accommodate additional lanes would have been sufficient rather than two stoplights 200 meters apart on a major artery."

"Billboards as currently presented are an eyesore"

"... creating the consistent "look and feel"..."

"Drivers often cut through surrounding neighborhoods to get out of the traffic congestion. Something should be done..."

"Better connectivity between the existing developments. Take some of the pressure off of 72"

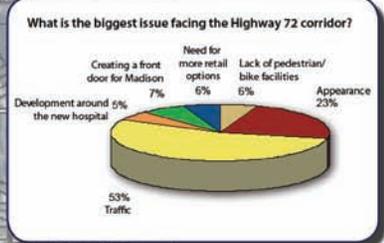
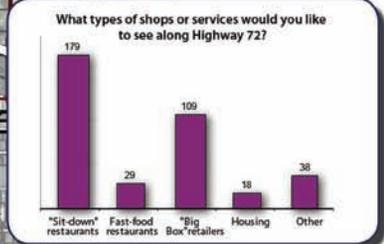
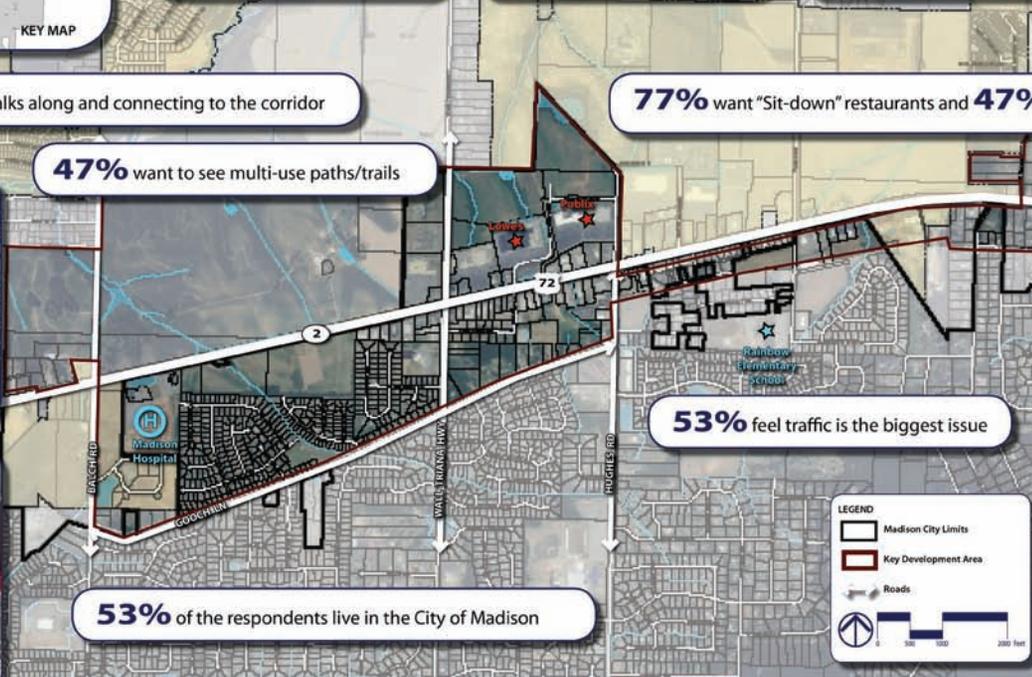


Figure 2.26 - Highway 72 On-Line Survey Results



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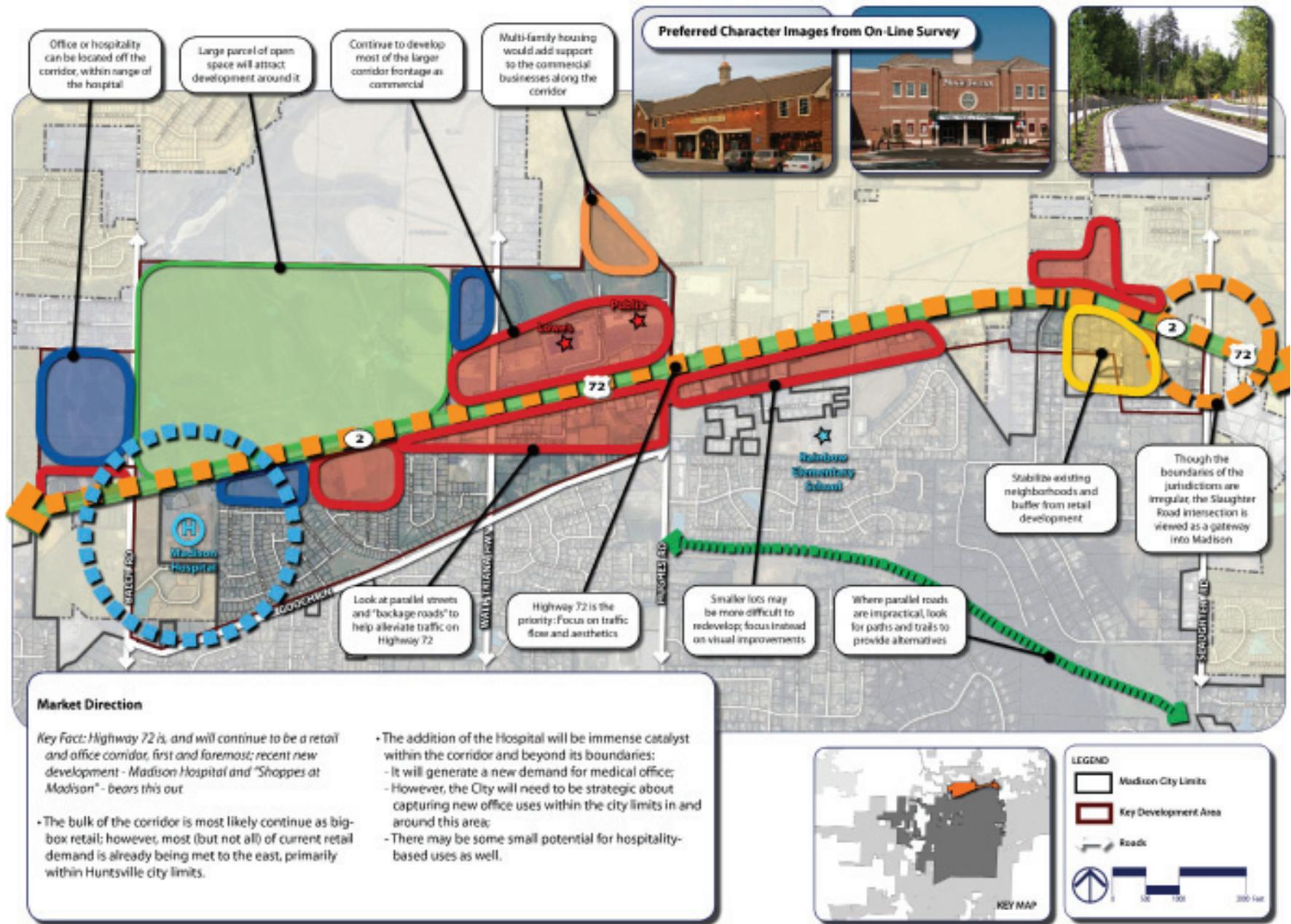
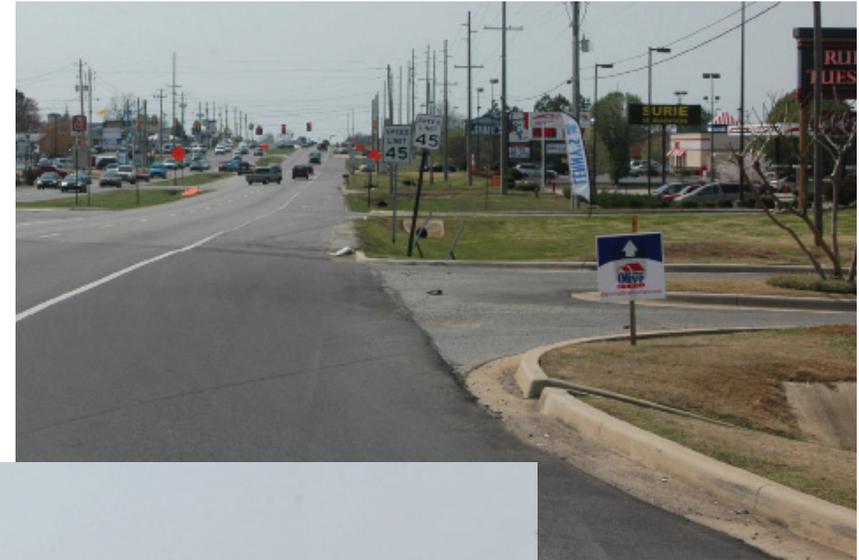


Figure 2.27 - Highway 72 Master Plan Diagram

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Highway 72 Vision

This photo simulation envisions a redesigned Highway 72, based on the application of recommendations from the Growth Plan. Strategies include general beautification of the median (with ALDOT consideration) and commercial frontages; pedestrian and lighting improvements; implementation of access management; and, the institution of signage regulations and design guidelines. There is potential for overhead utility relocation as well, as the larger parcels are improved or redeveloped.



Highway 72 "Before"



Figure 2.28 - Highway 72 "After"