

**City of Madison Beautification and Tree Board**  
**Monday, March 16, 2009**  
**Conference Room, City Hall/6:00 p.m.**

**AGENDA**

**Present:**

Pat Cross, Shrail Heinrich, Debbie Overcash, Kristen Kulavich, Stephen Simpson, Liz Cuneo, Karen Jernigan, Carol Umstaedter, Jeanne Steadman

**OPENING BUSINESS**

Welcome, Pat Cross

Pat Cross called the meeting to order

Review/Approval of February Minutes

Treasurer's Report

Stephen Simpson gave the Treasurer's Report.

Tree Board balance is \$5,763.97

Beautification Board balance is \$20,031.62

**UPDATES**

Auburn Project, February 26-28 – Kristen, Shrail, Debbie & Pat

Pat Cross handed out informational guides for board members outlining the plans for the Auburn Design Charrette for discussion by board members.

Arbor Week, March 2-6 – Debbie & Shrail

Debbie Overcash and Shrail Heinrich provided a final briefing on Arbor Week.

Monday - Chamber of Commerce Teen Leadership Group planted trees at the handicapped park at Palmer Park.

Tuesday - Mayor Finley and Councilmen Overcash, Holcombe, and Cowles planted crepe myrtles on the Hughes Road bank near the train tracks.

Wednesday - Beautification Board members and volunteers wrapped 800 pine seedlings with attached planting instructions and delivered them to all kindergarten children attending school in the city of Madison.

Thursday - Trees were planted at the Madison City Schools Central Office.

Friday - Trees were planted in pots at the new Beautification and Tree Board office site.

2<sup>nd</sup> Annual Community Rose Sale, April 18 – Kristen/Stephen

Stephen Simpson update the group on the rose sale. The rose sale will be held in the parking lot of Dr. Hatcher's office on Hughes Road. Stephen reported that 1,000 roses have been ordered. He will pick them up and deliver them to sale site. If Home Owner Associations(HOAs) want large quantities, he will deliver them to their individual location. The selling price for the roses will be \$8.50 to board members, \$12 for HOAs and \$15.00 individuals and HOAs if roses

are delivered to their site. Allison Wheeler said that Dominos was ready to add our sale information to their flyers on pizza boxes.

Clean the Green, May 9 – Kristen & Stephen

Kristen Kulavich updated the group that each committee was taking care of the necessary preparations for the day. She asked that members try to attend, that everyone's help was needed.

Website – **madisonalbeautification.org**, Mitzi

Mitzi Adams is updating the site. If you have new information to be listed, send it to Mitzi.

Beautification and Tree Board Office/Storage – Pat

Pat Cross updated us that our storage space/office needs to be painted and organized. She would like to set a future date to get that done.

10 K Run Through the Roses – Darla & Kristen

Need to meet to decide sponsorship structure

Knology Channel 42 & Madison Website, **madisonal.gov** – Liz & Betty

Liz Cuneo has updated our information on Ch.42 and is working with the IT department to update the webpage at madisonal.gov.

“Volunteers at Work” signs - Betty

The group would like to order 5 signs like candidate signs.

T-/Shirts – Kristen and Stephen

The group would like to order tshirts now. There will be a list sent out for double checking on sizes through email.

## **Programs**

Yards of Madison – Liz

Liz Cuneo updated us that there are changes on city site and she will contact the news to update them on the program as well.

Pride of Madison Adopt-a-Mile, Spot, Park – Karen

Karen Jernigan updated the group that we have new groups interested in participating with our Pride of Madison program.

## **NEW BUSINESS**

Beautification Awards Judging – Shrail and Jeanne

Shrail Heinrich and Jeanne Steadman updated us that the Awards judging will take place on June 11.

Horizon School Rose Grant – Debbie

Debbie Overcash informed the group that Horizon Elementary wants 6 roses through our rose grant program and are interested in doing some additional landscaping.

Implementation of AU Landscape Designs - Pat

Pat Cross spoke to Gary Chenyoweth about 5 gateway sites that we could use for our upcoming gateway projects.

## **OPEN FORUM/ANNOUNCEMENTS**

Carol Umstaedter is working with TVA/Huntsville Utilities to learn more about vegetation management and how we can better inform our community about how the process works

TVA/Huntsville Utilities said that many trees are planted in wrong locations which leads to them being trimmed or removed

Huntsville utilities commission/tree trimming came today in Madison area of I 565-County R to Shelton

On Kyser TVA will accommodate us by trimming stumps to ground. They have asked that we do not plant trees back in the same place.

TVA representative to speak at May meeting

Pat Cross updated us on the following:

Madison received Tree City USA status again this year

Debbie Overcase and Rose Berry are our Garden Club liaisons

The Garden Club will volunteer with us this year.

Debbie Overcash and Pat Cross will be out next meeting and asked that the officers next in line take the agenda for the meeting.

We next meet May 20, 2009.

We had a discussion on the large gateway entrance and how 5 sites to be made smaller versions of large Hughes Rd version. We think Drew Crow was the Landscape Architect for the original project. The 5 small versions would be placed at the following sites: Madison Blvd/Zierdt on left across from Publix, the other end from Interstate exchange for County Line Road, County Line Road on the left headed south before fire station, across from Horizon Elementary School, and 72W near the Huntsville Hospital site in Madison.

Meeting was adjourned.