

City of Madison
Beautification and Tree Board
Tuesday, June 17, 2014
Council Chambers, City Hall
5:30 p.m.



Minutes

Board Members Present: Karen Lawler, Karen Forsyth, Ray Lewis, Lisa Thomas, Councilman Gerald Clark, Julie Ray, Lynda Johnston, Linda Kinney, Alice Tucker, Meredith Kilby, and new member, Brenda Buschmann

Board Members Absent: Rose Berry and Dorothy Thomas

Proceedings:

The meeting was called to order at 5:30pm by Karen Lawler.

The minutes from the meeting held on May 20, 2014 were approved as written.

Treasurer's Report

Treasurer's report was provided by Lisa Thomas, Treasurer. The balance as of June 17, 2014 is \$15,404.88. Lisa stated there was \$195 was used to pay the Chamber dues for the upcoming year.

Tree Board

Replacement plants were discussed. Gerald Clark suggested butterfly bushes and companion plants. A Master Gardner judge suggested natural plants and dwarf crepe myrtles.

It was decided that we move forward in the fall with new plants and Meredith Kilby suggested some logos/slogans to get people involved.

July 26 is the Chamber of Commerce 2014. The Board agreed we will participate. Julie Ray will take the lead. Alice Tucker and Lynda Johnston will assist. There is no charge to the Board to participate thanks to Lisa. Door prizes will consist of \$25 gift cards with a Name Your Favorite Landscapes entry.

Library Books – GiGi loved the selection from last year's donation. Karen Lawler asked the Board if we wanted to donate \$200 for books again this year. All concurred.

Beautification Board

Yards of Madison – With Rose leaving the Board, we need to all take part in submitting a yard for each month. Meredith Kilby will re-work the certificate. Julie Ray will take the lead to get certificates prepared. When nominating a yard, we will send the names to Julie. Meredith will work up a form to submit.

Beautification Award Luncheon – The luncheon is scheduled for July 17, 11:30 a.m. – 1 p.m. at the Best Western Plus, Madison Blvd.

Lynda Johnston has agreed to track the reservations for the luncheon. We have 97 properties that won awards. Best Western Plus seats 101 people comfortably. Only one person per property will be permitted to attend until we get a feel for the numbers. Then we will open it up to others.

We have 25 Excellence Award winners and one Knock-Out Rose Award.
Next year we plan to have an Honor Roll and look at additional awards such as a Mayor Award.

Meredith Kilby will work on the certificate and update the program. Magnolias will be used for the table decorations. The plan is to meet at the bank to assemble the table decorations.

Pride of Madison

Ray Lewis contacted three Adopt-a-Mile groups – Stone Ridge, Rainbow Homemakers, and TJ Maxx to check on things. He still has safety vests to wear when working. Ray will bring his poster to the July 26 Chamber of Commerce event.

Lessons Learned from Judging Day

Board – In the event of rain, we need to have the route plans available ahead of time and take photos prior to or after the day of judging.

Landscaping mulch – mounding/volcano mulch

The routes went real well this year

Send a list of general observations and suggestions to Karen Lawler

Meeting adjourned at 6:40pm

Minutes prepared by Karen Forsyth