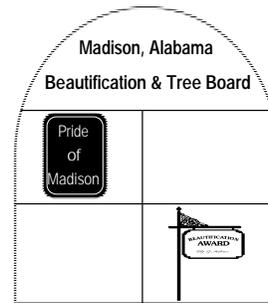


**City of Madison
Beautification and Tree Board
Monday June 17th, 2013
Council Chambers, City Hall
6:00 p.m.**



Minutes

Board Members Present: Karen Lawler, Alice Tucker, Tom Irby, Lisa Thomas, Julie Ray, Joe Hackett, Karen Forsyth, Rose Berry, Meredith Kilby, Dorothy Thomas, Linda Kinney and Ray Lewis.

Board Members Absent: Councilman Gerald Clark.

Proceedings:

The meeting was called to order at 6:00pm by President Karen Lawler.

The minutes from the meeting on May 20th, 2013 were approved by the Board.

Finance report was provided by Lisa Thomas, Treasurer:

- \$ 16,984.69 (Beautification Board)
- \$ 7,650.13 (Tree Board)

Badges – Lisa Thomas

Lisa Thomas reported that arrangements have been made with City Hall for all Board Members to have an Identification Badge. Board members should stop by the Police window in City Hall and request the ID badge from Kevin Molt.

Chamber of Commerce Business Expo Booth – Karen Lawler and Lisa Thomas

Lisa Thomas briefly discussed the board's upcoming participation in the Madison Chamber of Commerce Business Expo scheduled for July 27th at the YMCA facility on Hughes Road. The board agreed that each Program Lead would provide information on their respective programs in support of this activity. In addition, the board agreed to purchase two \$50 gift certificates to local nurseries as an incentive for Expo attendees to visit the booth. Additional details for booth content will be worked and finalized during the July meeting.

Proposal for Changing the MBTB Meeting Day and Time

At the request of Councilman Gerald Clark, the board discussed possibilities for changing the meeting day and time. The board settled on meeting the third (3rd) Tuesday of the month, starting at 5:30pm. The proposed time will be coordinated with Councilman Clark and if acceptable, the new day and time will go into effect for the July meeting. An announcement email will be distributed to all board members noting the change, and the change will also be posted to the Beautification Board website.

Proposal for Updated MBTB Logo

Meredith Kilby presented examples of an updated MBTB logo to board members. The updated logo incorporates both the signature rose and a tree along with the signature “M”. The board was very positive about the update and Meredith was asked to distribute it to all members so they could review it during the upcoming month. The board agreed they would vote on adoption of the new logo at the next board meeting.

Beautification Board Updates:

Beautification Awards – Alice Tucker

Alice Tucker reported that out of the total of 87 entries received, 85 would be awarded the Beautification Award. Additional signs have been ordered and should be delivered within the next 4 weeks for installation. Four (4) signs will need to be pulled from properties that had chosen not to re-apply, and this will be coordinated with Public Works. All of the winner’s plaques have been ordered, and the certificates are in the process of being signed by the Mayor and Karen Lawler.

Beautification Awards Luncheon Update – Alice Tucker

Alice Tucker reported that this year’s luncheon menu has been settled and the contract signed. The Program has been completed and submitted to Redstone Federal Credit Union for printing. As a reminder to all board members, the luncheon will be at the Best Western in Madison on June 27, 2013. As of June 17th, over 80 attendees had confirmed their attendance. The Mayor and all council members have been invited to the luncheon, as well as a representative from the Madison Record. All board members who plan on attending must notify Alice Tucker so she can ensure there is enough room for all.

Pride of Madison – Ray Lewis

Ray Lewis reported success in finding a new route for the Rainbow Mountain Homemakers in the historic district in downtown Madison. Ray also reported that a new route was established for the Gooch Homestead subdivision. Pride of Madison signs have been posted for both organizations.

Yards of Madison – Rose Berry

Rose Berry stated she had received 11 nominations for the month of May. Certificates have been printed and are in the signature cycle with the Mayor's office. Rose requested that all members need to provide Yards of Madison nominations (including the homeowner's names and addresses) to her.

Tree Board Updates:

Status of Tree Donation to Madison School Board – Tom Irby

Tom Irby stated that the Overcup Oak tree recently donated to the Madison School Board was in trouble. Tom placed a timed-sprinkler in place ensuring that the tree would receive plenty of water during the upcoming summer months. Plans for pouring a cement slab for placement of a Madison Signature Bench near the tree have been put on hold until fall. In the interim, the bench will be stored in the MBTB storage facility.

Landscape/Tree Ordinances Update – Tom Irby

Tom Irby reported that the ordinance updates had been completed and had been submitted to the Planning Committee for Review. Tom stated that he had not received a copy of the updates, but was working with City Hall to obtain a copy. Tom stated that as soon as he was able to obtain a copy, he would distribute to all members.

Update of Board By-Laws – Tom Irby

Tom Irby provided an updated set of Board By-Laws to the City Clerk. The City Clerk will present the updates to the Madison City Council for approval sometime during the month of July. Tom Irby will be notified when the presentation date is determined.

Meeting adjourned at 7:00pm

Minutes submitted by Julie Ray