



**Madison Industrial Development Board**  
Madison Municipal Building - Conference Room 130

**January 7, 2013 Regular Meeting - Minutes**

**Board Members Present:** Chairman Taron Thorpe, Vice-Chairman William Scrip, Secretary/Treasurer David Cochran, Richard Knox, Bobby DeNeefe, Jerry Jennings, Charles Makarov, and Council Liaison Mike Potter.

**Members Absent:** None

**Additional Attendees:** Amy Bell, Director, Community Development.

Chairman Thorpe called the meeting to order at 4:33 p.m.

**1. Minutes from the December 3, 2012 Regular Meeting**

Mr. Jennings moved to approve the minutes as written. Mr. Knox seconded the motion. The vote was unanimous in favor. **Motion carried.**

**2. Financial Report**

Secretary/Treasurer Cochran presented an unofficial financial update including a review of bills to be paid and other banking matters including identifying the current tad ID number. Director Bell indicated she would request that any IDB information from the City's Finance Department be provided to the IDB for their records.

The members voted to move the checking account to Reliance Bank and remove Mr. DeNeefe as a signer and have Mr. Thorpe, Mr. Cochran and Mr. Knox as signers. Mr. Knox made the motion and Mr. Jennings seconded. The vote was in favor, with Mr. DeNeefe abstaining. **Motion carried.**

**3. Other Business**

**1. New IDB Website Design/Content Update and Discussion**

Ms. Bell presented the draft homepage from Red Sage and the members agreed to approve it with the following revisions: increase the name size/prominence of the organization and revise the maps to include Memphis, Chattanooga and a label for I-565. Mr. Cochran moved to approve with revisions and Mr. Jennings seconded. The vote was unanimous in favor. **Motion carried.**

**2. Decision Data Resources Discussion (formerly the Retail Strategies discussion)**

Director Bell indicated that the kick-off meeting with DDR was to be held Wednesday and Chair Thorpe would be in attendance. She indicated she would learn the schedule of deliverables of the industrial research and analysis to be provided. No action was required or taken.

**3. Jetplex Circle Improvements Discussion**

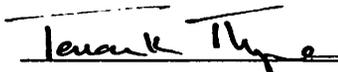
Additional information was provided for both sides of Jetplex Circle, but members indicated that Bailey's had found some relief to their drainage complaint. Ms. Bell indicated she would forward the new table to Mr. DeNeefe. No action was required or taken.

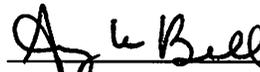
**4. SEDC Membership and Meet the Consultants Event Discussion**

Ms. Bell presented the information regarding the SEDC Meet the Consultants event in Atlanta. The members agreed to send Chairman Thorpe and Ms. Bell to scout out the event to learn how best to use it in coming years. Mr. Jennings moved to approve and Mr. DeNeefe seconded. The vote was unanimous in favor. **Motion carried.**

Ms. Bell requested clarification on payment of registration fees, travel and lodging. After some discussion about the city's financial support of the IDB, Mr. DeNeefe moved that he supported funding it and seeking reimbursement from the city through Council Liaison Potter. Mr. Knox seconded. The vote was unanimous in favor. **Motion carried.**

There being no further business before the Board. The meeting adjourned at 5:46 p.m.

  
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Taron Thorpe, Chairman  
City of Madison Industrial Board

  
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Attest: Amy Bell